



**Ball Corporation**

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Raymond J. Seabrook  
Executive Vice President and Chief Financial Officer  
(303) 460-2125

May 1, 2007

Mr. David Cantliffe  
BottomLine Advantage LLC  
368 S. McCaslin Blvd., Ste. 355  
Louisville, CO 80027

Dear David,

We recently completed a cost reduction project with your firm, and I wanted to express my satisfaction with the hard dollar savings we expect to achieve over the next five years. Final projected savings exceeded your original estimate based on our new vendor selection for high-speed production equipment, and we look forward to realizing these savings moving forward.

Your business model seemed to fit nicely here. You proposed to evaluate our copy, print and fax expenses and deliver hard dollar savings on a contingent basis. We had your experts reviewing our current situation while working closely with our internal people. Together, we achieved success in this endeavor.

Now that the project is complete, I feel there were several key benefits that resulted from using your service. As promised, we will significantly reduce our current spend based on enterprise-wide vendor standardization. Besides the cost savings, we can now better manage our equipment fleet with the information and tools that we developed during the project. The Service Level Agreement drafted and finalized for our chosen vendors incorporated performance criteria that we had previously established and added new performance categories. We expect this work will enhance the performance of vendors and our equipment fleet in the future.

BottomLine Advantage did deliver on our project and I would recommend your service to other companies who are willing to engage in a similar joint effort.

Sincerely,

A handwritten signature in blue ink, appearing to read "Ray Seabrook", written over a light blue circular stamp.